

# STAND OUT FROM THE CROWD

## Professional designation programs for P&C coverage specialists

Looking for a way to differentiate yourself from your peers and show your dedication to your current boss or future employer? Consider earning a **CLCS** or **PLCS** Professional Designation.

Through this intensive self-study program, you will demonstrate your commitment and determination to be among the best in your field. Upon completion, you will have mastered critical concepts and have the extensive coverage expertise needed to stand out from the crowd.

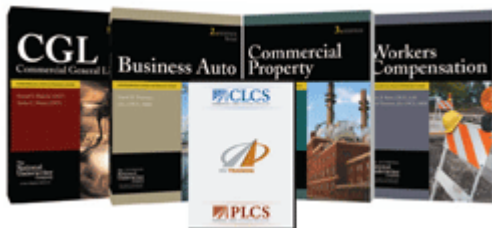
### A Blended Learning Approach

Utilizing a blended learning approach, you will benefit from a combination of in-depth textbook quality coverage guides and interactive CD-based or online eLearning courses... everything you need to succeed in these important areas.



Take the next step with your career and register for the **CLCS** or **PLCS** Professional Designation Programs.

### CLCS Designation (Commercial Lines Coverage Specialist)



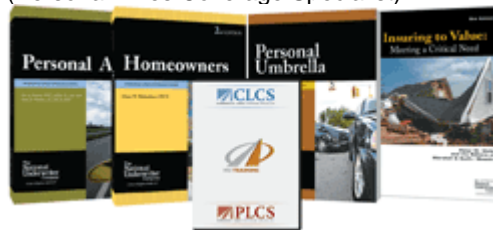
Commercial Lines Designation includes 10 training components that cover these critical topics:

- Business Auto
- CGL—Commercial General Liability
- Workers Compensation
- Commercial Property
- Insurance Principles

Product # 8300002 . . . Retail Price ~~\$499~~

**Promotional Price . . . . \$449.10**

### PLCS Designation (Personal Lines Coverage Specialist)



Personal Lines Designation includes 4 coverage guides, 6 eLearning courses and a study guide that cover these critical topics:

- Homeowners
- Insuring to Value
- Personal Auto
- Personal Umbrella
- Insurance Principles

Product # 8310002

Retail Price ~~\$499~~

**Promotional Price . . . . \$449.10**

Reference Code: F00208EA • Offer Expires: 12/31/09 Call: 1-800-543-0874

